

# Press Release



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(Source: Business Standard - Investment Manager)

## Guinness can help you better plan your investments to optimize business value

GUINNESS SECURITIES LTD is a well diversified financial service provider in India, with a dominant position in retail segment. GUINNESS has also made its presence felt across the various prime locations of India. GUINNESS trust with excellence in customer relations began in 2000. It has emerged as one of the most respected Stock-Broking Company in India, with its unique retail-focused capital market business model. GUINNESS have a large figure of diversified client base that includes retail customers (including High Net worth Individuals), mutual funds , financial institutions and corporate clients.

GUINNESS has membership in all the leading stock and commodities exchanges in the country. The firm is a member in NSE, BSE, MCX-SX, NSEL, NCDEX\* and MCX\*. It is a depository participant with NSDL & CDSL. GUINNESS has its roots in Eastern India and has established nationwide presence with 797 channel partners at 498 outlets spread over 92 cities in 22 states. It also provides online trading through its online portal [www.16anna.com](http://www.16anna.com).

Due to reliability, confidence, customer friendliness and expertise in financial sector, GUINNESS is very proud to serve its valuable clients in providing the financial services like Equity, Derivative, Commodity\* & Currency Derivative Trading, Depository services, Online Trading through its own website [www.16anna.com](http://www.16anna.com) , Research-based advisory services, Portfolio Management services\*, IPO and Mutual Fund investment advisory services, PAN advisory Services. Here, growth knows no limits and success recognizes no boundaries. Helping the customer create waves in his portfolio and empowering the investor is completely the ultimate goal. GUINNESS preserves a simple but powerful thought - always give customer more than what they expect to get.

GUINNESS is a research driven organization and have a powerful research team. Periodical Magazine, weekly news letter, daily morning & evening notes, special reports, company visit notes, SMS, provides up-dated market information on market trends, investment options, opinions etc. Thus empowering the investor to base every financial move on rational thought and prudent analysis and embark on the path to wealth creation.

GUINNESS have a very strong team of professionals who are instrumental in making a leading organization even in the most challenging times. The team is headed by MR. DEEPAK RUDRA - I.A.S (Retd.) Chairman of the company, he has vast experience in financial sector and has also served Govt. of India in various capacities. MR. KAMAL KUMAR KOTHARI, Managing Director of the company, is undoubtedly one of the most famous tycoon in the Indian Financial Market. He has been involved in the Indian Capital Markets since 1986. He is known not just for building the biggest Financial Empire in India but also for his simplicity. In GUINNESS Board Mr. Prashata Ray, IRS (Retd), Mr. Kalyan Mukherjee, Former Executive Director of Andhra Bank, Mr. Pradeep Kumar Sarakt, Former Deputy Managing Director of SBI and Mr. Asish Ray, Ex-Professor, XLRI-Jamshedpur are actively involved and committed to build GUINNESS new standards in the retail financial services in India. Apart from the Board members a 300 team of highly qualified and dedicated professionals drawn from the best of academic and professional backgrounds are committed in maintaining high levels of client service delivery.

**GUINNESS is committed towards providing 'Redefining Services' to all its clients.**

\*Through group of company